

INTERREG SUDOE

GAI INFO SESSION - SEPTEMBER 2018



WHY CHOOSING INTERREG FOR MY PROJECT?

GOOD PRACTICES

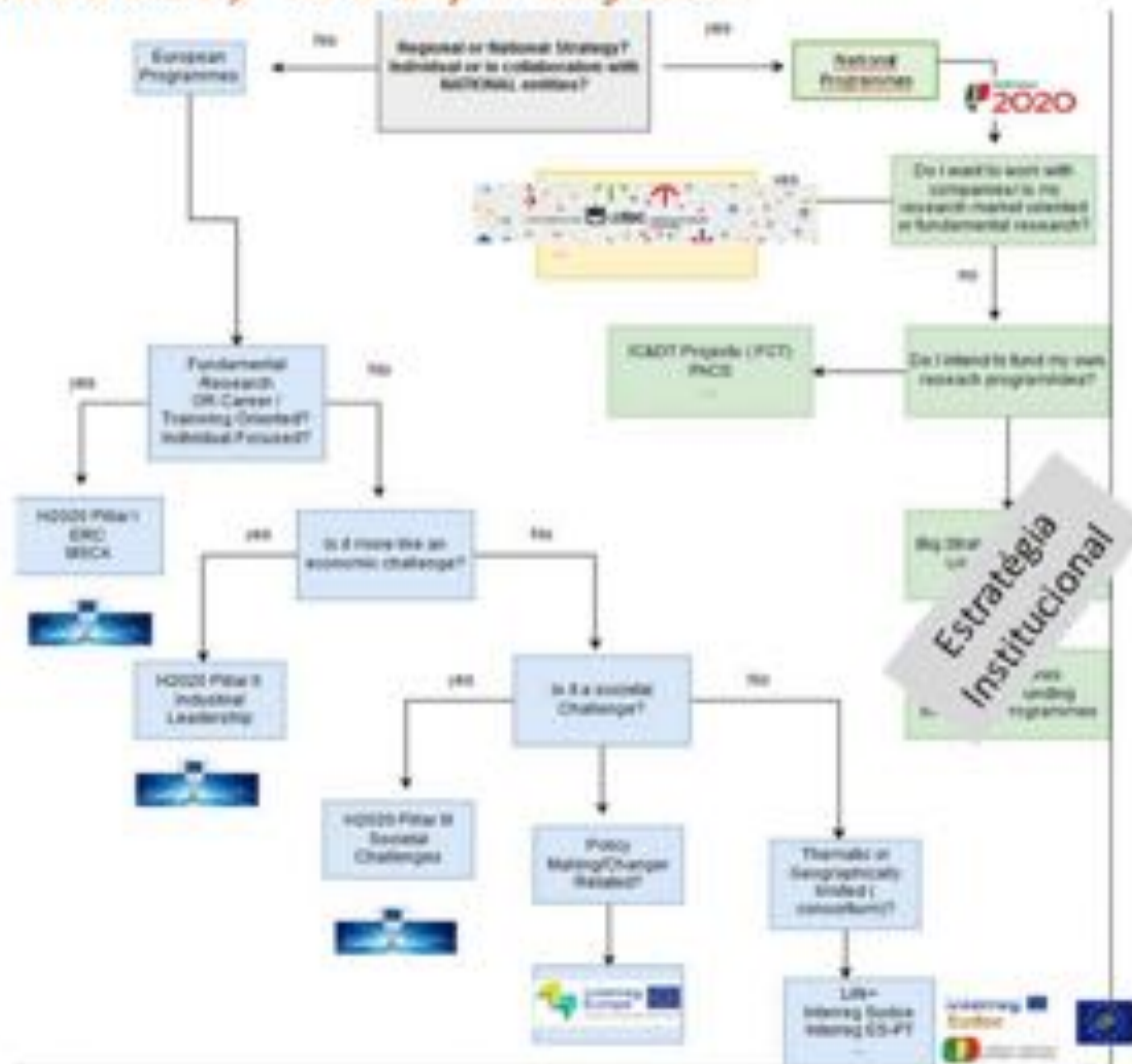
It is a unique way to share good practices

NETWORK

INTERREG is the opportunity to build your own partners' network abroad

COOPERATION

Your idea has a transnational impact





WHAT IS INTERREG SUDOE?

- 1) Geographical Scope
- 2) Programme Structure
- 3) Budget



HOW TO APPLY?

- 1) Conditions
- 2) Call for Proposals
- 3) Procedure to Get Started
- 4) Utilities
- 5) Contacts



EXAMPLE OF AN ONGOING PROJECT



WHAT IS INTERREG SUDOE?

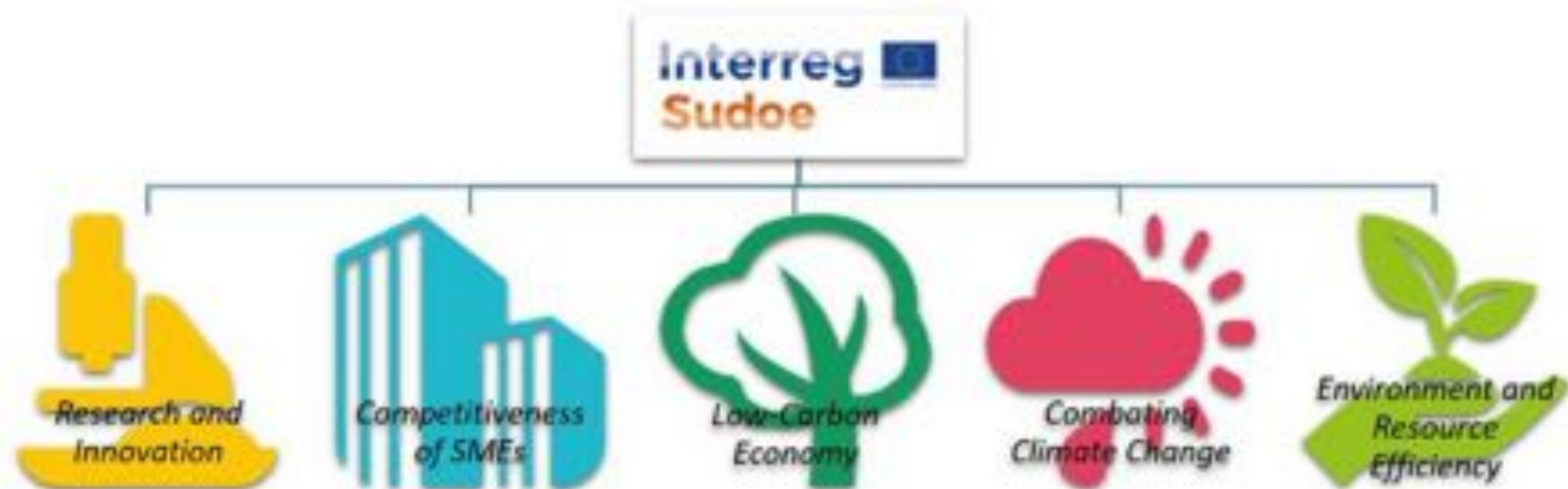
This programme aims at tackling the common issues of Southwest Europe regions. The aim is to join forces, expertise and knowledge between the different actors of these regions in order to find common solutions.

Interreg 
Sudoe

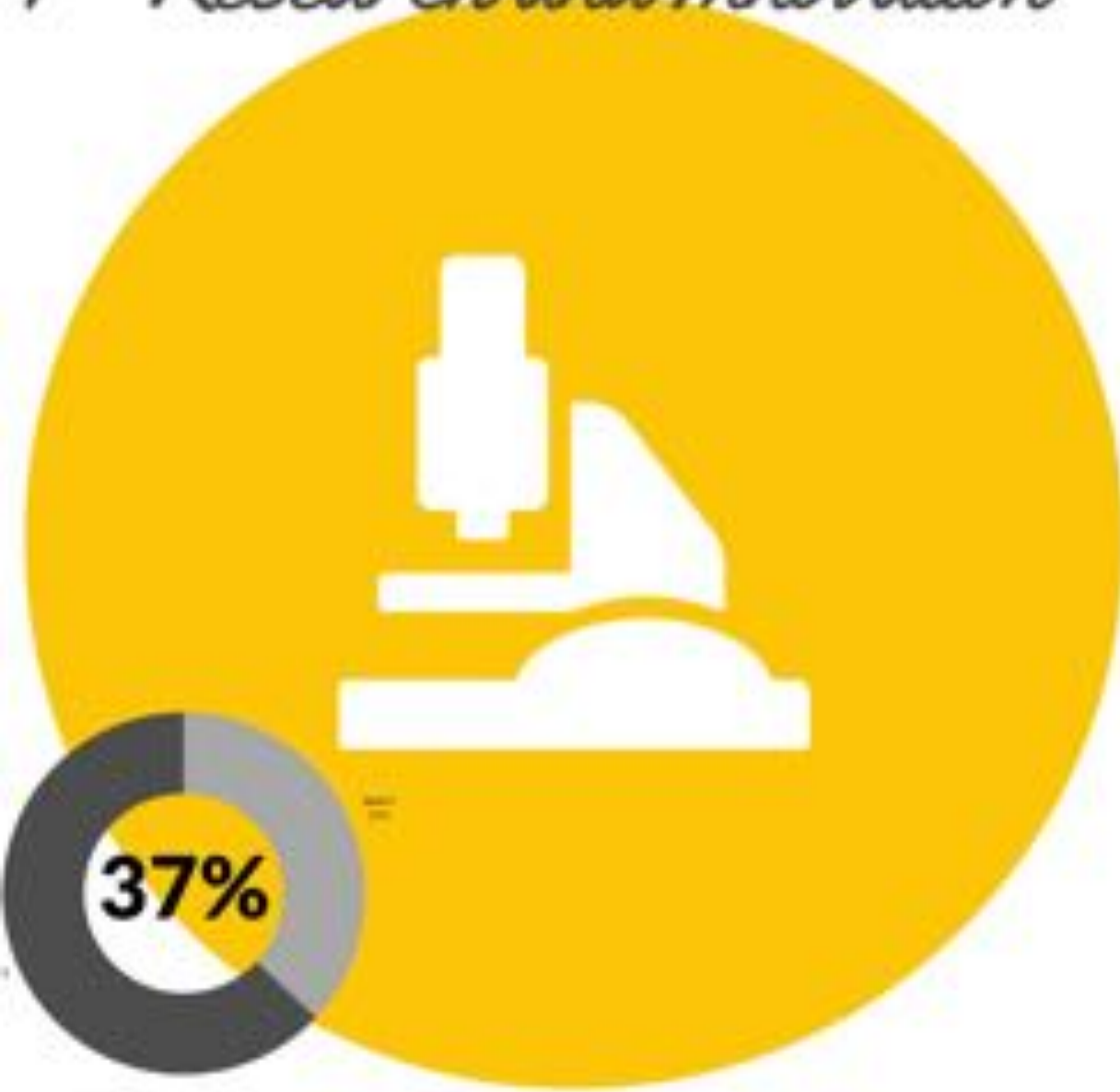
Structure of the Programme

5 PRIORITY AXES

Divided into specific objectives



1 - Research and Innovation



of the overall budget

OVERALL OBJECTIVE

To promote the capacities of innovation for a smart and sustainable growth

SPECIFIC OBJECTIVES

- 1.1 Strengthening the synergic and networking cooperation of R+i at a transnational level in the specific Sudoie sectors as from smart specialisation.
- 1.2 Developing dissemination of applied research related to key enabling technologies (KETs).

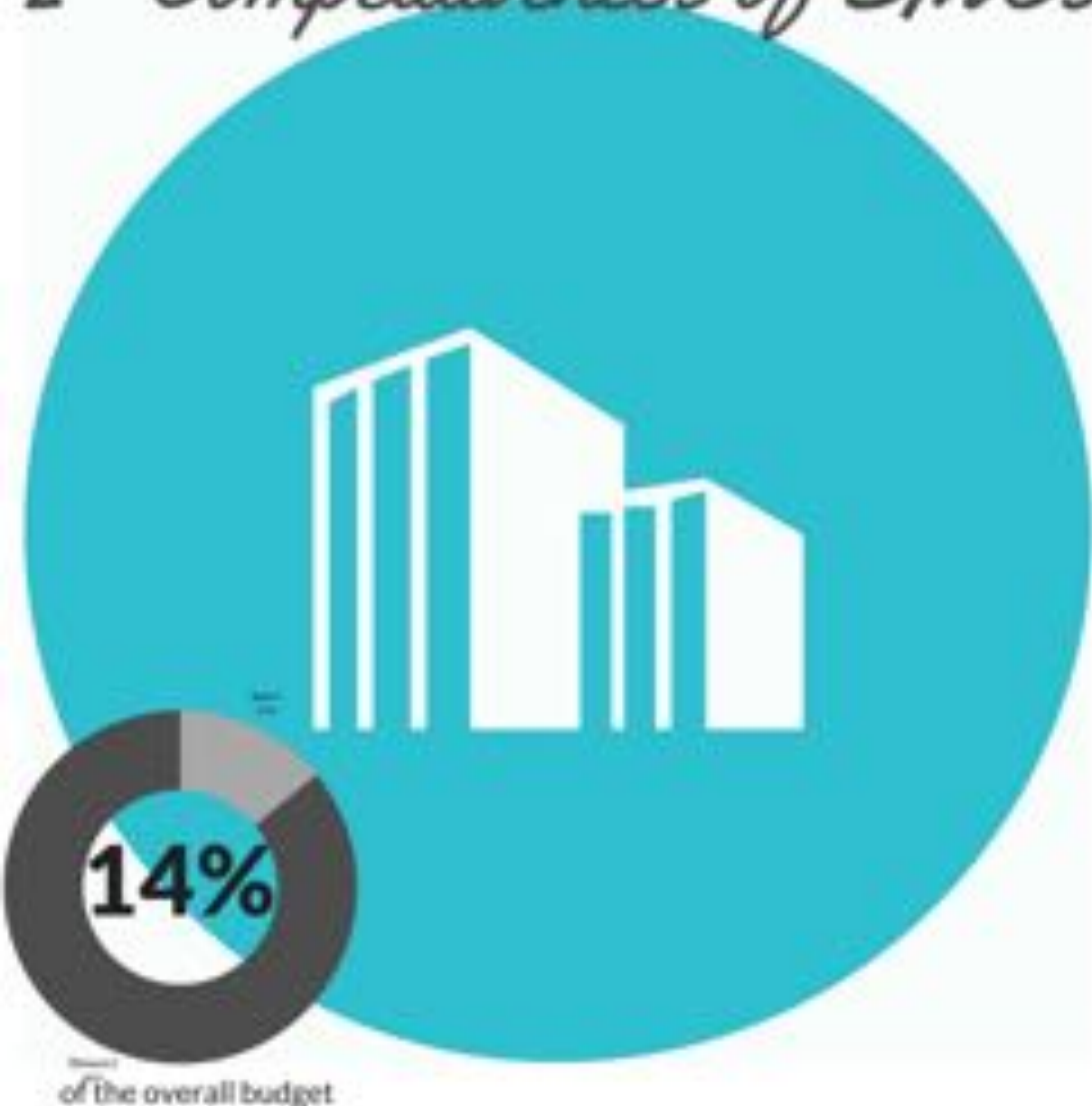
BENEFICIARIES

Universities, research centres, technologic centres, scientific & technologic parks, clusters and other trade associations, SMEs, governmental and regional institutions close to R&I

PROJECTS SUPPORTED

Creation or development of collaborative platforms, development of European Partnerships for Innovation and European Technologic Platforms, development of technology transfer models, consolidation of value chains in the field of KETs, developing pilot actions and multi-KET demonstration projects, dissemination of KET technologies at a company level and other R&D+i Infrastructure, application of innovation in order to improve environmental protection.

2 - Competitiveness of SMEs



OVERALL OBJECTIVE

Promoting the competitiveness and internationalization of the SMEs of Southwest Europe

SPECIFIC OBJECTIVES

2.1 Developing capacities for the improvement of the environment of SMEs in the Sudoe space.

2.2 Improving and increasing the internationalisation of SMEs.

BENEFICIARIES

2.1 public and private institutions supporting the creation and expansion of companies, public or private institutions with the capacity to provide finance and sectorial representation structures

2.2 institutions supporting internationalisation such as chambers of commerce, international business centres, business and commercial associations, public institutions, incubators of exporting companies and clusters

PROJECTS SUPPORTED

Strengthening business support institutions, development of new and innovating services to support business development, promoting entrepreneurship in key sectors, support for finance information activities, creation and consolidation of internationalisation support services and networks, support for the development and internationalisation of inter-business cooperation models

3- Low-carbon Economy



11%

of the overall budget

OVERALL OBJECTIVE

Contributing to a higher efficiency of the energy efficiency policies

SPECIFIC OBJECTIVES

3.1 Improving energy efficiency policies and the use of renewable energy in public buildings and housing through the implementation of networks and joint experimentation

BENEFICIARIES

Public bodies, economic operators, companies, clusters and poles of competitiveness specialising in energy and ICTs applied to building, eco-construction or ecological engineering

PROJECTS SUPPORTED

Stimulating the transferring of innovation and its assessment and application, promoting the modification of the behaviour of decision-makers, economic actors and the general public, creation of observation and analysis tools, support for energy saving projects in public buildings and homes, actions in favour of the improved use of renewable energy sources in buildings and housing

4 - Combating Climate Change



of the overall budget

OVERALL OBJECTIVE

Prevent and manage risks more efficiently

SPECIFIC OBJECTIVES

4.1 Improving the coordination and effectiveness of prevention, disasters management and rehabilitation tools of damaged areas

BENEFICIARIES

Public bodies, research institutions and business associations or companies specialising in the sectors most affected by the main natural or technological risks

PROJECTS SUPPORTED

Development of common emergency plans,
Implementing early warning systems,
Development of transnational risk management tools,
Creation of tools and methodologies for the regeneration of soil damaged by natural disasters

5 - Environment and Resource

Efficiency



of the overall budget

OVERALL OBJECTIVE

Protecting the environment and promoting the efficient use of resources

SPECIFIC OBJECTIVES

5.1 Improving management methods of common natural and cultural heritage through the implementation of networks and joint experimentation.

5.2 Reinforcing the cooperation of the Sudoie stakeholders of the natural sites through the development and the use of joint methods.

BENEFICIARIES

Public bodies and economic actors specialized in tourism, environmental sector, improvement of local and regional development, agricultural trade associations and livestock breeders, chambers of commerce, industry and navigation

PROJECTS SUPPORTED

Encouraging sustainable development and environmental impact mitigation strategies in tourist areas and the economic exploitation of natural areas, improving knowledge of common cultural and natural heritage and the economic potential of natural areas, promoting the internationally recognised tourist products from the natural and cultural heritage, economic valuation of products resulting from the exploitation of forests and natural resources...



141 MILLION

Total budget for the
programme

5

Calls for proposals spread
over 7 years

75.8 MILLION

Remaining budget for the
last 3 calls

75 %

Expected co-financing rate
for the university



HOW CAN I APPLY?



Conditions

- Being part of the eligible regions
- The beneficiaries must be public organisations, organisations under public law, private non-profit entities, for-profit entity and/or companies
- Large companies (>250 employees) cannot participate in the programme
- At least 3 partners from at least 3 different countries participating in the programme
- Application form presented in all the languages of the partnership (except the calendar, financial plan and budget justification)
- The lead partner cannot be a private for-profit body and/or company



Pre-requisites

- Demonstrate the relevance of the transnational approach
- Chain value: All the actors required in order to have a concrete impact on the territory must be included in the project
- The project must match at least one realisation indicator
- The project has to be easily transferable (replicable on another territory) and sustainable (the end of the project does not mean the end of the results)

A close-up photograph of a person wearing a bright red shirt, holding a large yellow megaphone. The megaphone has a red circular face. The person's hands are visible, gripping the handle and the body of the megaphone. The background is dark and out of focus.

THIRD CALL

Open 3-21 September 2018

OFFICIAL TEXT AVAILABLE BY [CLICKING HERE](#)

	2015	2016	2017	2018	2019
Eixo 1 Inovação					
Eixo 2 Apoio PMEs					
Eixo 3 Eficiência energética					
Eixo 4 Riscos naturais					
Eixo 5 Património					

Este calendário poderá ser modificado em função dos resultados do quadro de desempenho.



3 PRIORITY AXES OPEN

Axis 2: Competitiveness of SMEs (8.4 million euros)

Axis 3: Low-carbon Economy (7.3 million euros)

Axis 4: Combating Climate Change (7.2 million euros)

Total
22.9 million

Only projects corresponding with the characteristics described in the call will be funded



Axis 2: Competitiveness of SMEs (8.4 million euros)

Expected characteristics 3a1: Development of capacities and improvement business environment in the Sudoe area

- Digital Information: Collect and treatment of Data to improve decision-making (Big-Data)
- Digital Innovation: Define business strategies and methodologies in order to stimulate digital innovation
- Strengthening digital research and innovation for companies
- Connectivity technologies all along the chain value for more efficiency (Industry 4.0)
- Digital access for clients: digital marketing, e-commerce, customer experience, web and mobile web, advertising and digital communication

Sectors covered: Aerospace and aviation industry, water resources, environmental services, automobile industry, tourism, biotechnologies and health, textile industry, agribusinesses and wood industry, creative industries, industrial technologies, ICTs

Type of actors:

- business clusters , business parks, industry association in the sector covered
- Public institutions of support to business creation and companies' growth
- Organisms with competences and knowledge in the sector covered

Only projects corresponding with the characteristics described in the call will be funded



Axis 2: Competitiveness of SMEs (8.4 million euros)

Expected characteristics 3b1: Improvement and increase of internationalization opportunities for SMEs

- The project must be a tool, a system or mechanism that can be used to promote businesses internationalization. It can be a mobile app, a platform or a methodology at the free disposal of companies in the Sudoe area

Sectors covered: Aerospace and aviation industry, water resources, environmental services, automobile industry, tourism, biotechnologies and health, textile industry, agribusinesses and wood industry, creative industries, industrial technologies, ICTs

Type of actors:

The project must include at least 1 organism that belongs to the following categories:

- Public institutions competent in the internationalization of within regions
- business clusters/business parks, industry associations

Only projects corresponding with the characteristics described in the call will be funded



Axis 3: Low-carbon Economy (7.3 million euros)

Expected characteristics 4c1: *Improve policies in the field of power efficiency for public buildings and housing thanks to networking and joint experimentation*

- Candidatures must include a proposition of design, as well as the validation and implementation of a power-efficiency model that brings new forms of management and use of new materials for energy saving in public buildings and housing.

Type of actors:

The project must include at least 1 organism that belongs to the following categories:

- Public organisations in charge of the improving energy efficiency
- Professional organisations and/or energy agency
- Organisations with competences and technical knowledge in the field (Universities, technology centres, companies working in this field)

Only projects corresponding with the characteristics described in the call will be funded



Axis 4: Combating Climate Change (7.2 million euros)

Expected characteristics 5b1: Improvement of coordination and efficiency for the prevention and management of disasters as well as the rehabilitation of disaster-stricken areas.

Type of projects:

- Projects must tackle one of these 2 lines of intervention
- Projects must establish a plan or a prevention strategy for risks, emergency plans, fast intervention plans, intervention protocols, fast alert systems, geographic information systems, accident simulators, action and prevention plans
- Projects can capitalize on innovative practices regarding risk management already implemented by other projects along the previous frameworks

Type of risks targeted:

All the risks that are common to the Sudoe area such as droughts, desertification, soil erosion, wildfires, floods or cyclical submersions. Technological risks are also considered a growing threat.

Type of actors:

- Competent public organisations: national, regional and local authorities, agencies for development, environmental services, units specialized in risk management, units in charge of urban planning and territory planning, meteorology institutes, natural parks, civil protection authorities demonstrable on the risk chosen (universities, clusters...)

**1ST STAGE:
3-21 SEPTEMBER
2018**

To provide via eSudoe (online platform):

- the application (written in the languages of the beneficiaries involved in the project)
- The Commitment and Responsible Statement (in the language of the lead beneficiary)
- The declaration of interest of each beneficiary in his or her own language.

NB: the Commitment and Responsible Statement should be sent to the Joint Secretariat, in paper format, duly signed and stamped by the legal representative of the lead beneficiary's entity, by mailing post on the 21st of September of 2018, at the latest (attested by the postmark).



2ND STAGE - MARCH/MAY 2019

After a first selection process, the projects authorized to apply for this phase will have to provide the following documents via eSudoe (online platform):

- the complete application form (application form, financial plan, justification of the financial plan and schedule of the project), the Commitment and Responsible Statement of the lead beneficiary (specific to the second stage)
- the following appendices : the collaboration agreement between beneficiaries, the declarations of VAT regime for each beneficiaries, the convention or equivalent document (if, exceptionally, the resort to a third-party entity is proposed), the budgetary commitment for each beneficiaries, and, in case entities join the 2nd phase, a declaration of interest

NB: the Commitment and Responsible Statement of the lead beneficiary will have to be sent in paper format to the Joint Secretariat.



EVALUATION CRITERIA



Evaluation Question	Rating	Weight
Context of the Project (relevance and strategy) <i>To what extent must the project be justified?</i>	/5	30%
Added Value of Cooperation <i>What is the <u>added value</u> brought by transnational cooperation?</i>	/5	17%
Contribution of the expected realizations and results to the <u>programme's</u> objectives <i>To what extent does the project contribute to reach the <u>programme</u> objectives?</i>	/5	26%
Relevance of the Partnership <i>Why these <u>partners</u> more than any others?</i>	/5	19%
Work Plan <i>To what extent is the work plan realistic, consistent and coherent?</i>	/5	8%

1ST PHASE CRITERIA

ADMINISTRATIVE ADMISSIBILITY

In case you did not fulfill one correctable criteria, you have 20 days to correct it.

COMPLIANCE WITH THE CALL FOR PROPOSALS

The non-respect of this criterion is excluding. For instance, in the 3rd call, if your project does not address the characteristics described in the call, it will not pass the 1st phase

EVALUATION CRITERIA

See opposite

0 - very poor

1 - poor

3 - good

4 - very good

5 - excellent

Evaluation Question	Rating	Weight
Context of the Project (relevance and strategy) <i>To what extent must the project be justified?</i>	/5	18%
Added Value of Cooperation <i>What is the <u>added value</u> brought by transnational cooperation?</i>	/5	14%
Contribution of the expected realizations and results to the <u>programme's objectives</u> <i>To what extent does the project contribute to reach the <u>programme objectives</u>?</i>	/5	22%
Relevance of the Partnership <i>Why these <u>partners</u> more than any others?</i>	/5	14%
Management <i>To what extent are the structures and management procedures adequate with the size, duration and needs of the project?</i>	/5	8%
Communication <i>How convincing and appropriate are the activities of communication in order to reach the target public and relevant actors?</i>	/5	4%
Work plan <i>To what extent is the work plan realistic, consistent and coherent?</i>	/5	10%
Budget <i>How coherent is the budget regarding the planned activities?</i>	/5	10%

2ND PHASE CRITERIA

ADMINISTRATIVE ADMISSIBILITY

They are available in the factsheet 6 in the programme manual

COMPLIANCE WITH THE CALL FOR PROPOSALS

This criterion is scrutinized a 2nd time.

EVALUATION CRITERIA

See opposite

SCALE

- 0 - very poor
- 1 - poor
- 2 - fair
- 3 - good
- 4 - very good
- 5 - excellent



PROCEDURE TO GET STARTED

Build your partnership
Draft your proposal
Submit via eSudoe

BUILD YOUR PARTNERSHIP

To build your partnership, you can resort to the tool available on the website at <http://www.interreg-sudoe.eu/gbr/projects/find-partners>

NB: The Research Support Office regularly disseminates offers of partnerships when contacted by other organisations



Draft your proposal

APPLICATION STRUCTURE (1ST PHASE)

A - summary of the project

B - Partnership overview

C - Financial plan

D - Project description

E - Contact person

You will also have to upload the declaration of commitment and responsibility in the end of the process along with the different appendices (previously cited)

Draft your proposal

WRITING TIPS

Do's

- Get acquainted with the text of the call
- Use SMART objectives (Specific, Measurable, Achievable & Acceptable, Realistic, Time-bound)
- Your project must give a solution to an identified problem
- Demonstrate the coherence of adopting a transnational approach of the problem you want to solve
- Demonstrate the added value of transnationality

Dont's

- Try to make your idea enter in the "labels" instead of starting from the call and adapt your idea
- Your realization does not contribute to any of the programme's indicators (See part fact 3.1; programme manual)
- Neglect the communication aspect
- Forget about the horizontal principles (sustainable development, equal opportunity and non-discrimination, gender equality)
- NB: If your project goes to 2nd phase, do not forget to get your budget validated by GAI!

What makes a good INTERREG project?

PARTICIPATES IN
AN OVERALL EU
STRATEGY

ECONOMIC
IMPACT

SUSTAINABLE

QUANTITATIVE
+ QUALITATIVE
OBJECTIVES

DIVERSITY OF
PARTNERS

INNOVATIVE

TRANSFERABLE

HORIZONTAL
PRINCIPLES

Interreg
Sudoe



Interreg
Europe



Interreg
España - Portugal



Interreg
Atlantic Area



USEFUL VOCABULARY

RESULTS

Direct effects resulting from the project and the production of its outputs. They represent what the project aims to change. It can be the organization of interregional events, the identification and dissemination of good practices, the production of policy recommendations are merely means to achieving the results of the project. Unlike outputs, they imply a qualitative value, an improvement compared with an initial situation. They have to be measurable in physical units, such as the number of policy instruments influenced.

OUTPUTS

Tangible deliverables of the project which contribute to the results. They directly derive from the activities carried out in the project. They do not lead to a qualitative judgement on the project's results. In other words, it is not because the project organizes a high number of workshops (output) that it will necessarily be successful. Outputs are typically measured in physical units, such as the number of seminars, site visits, conferences, participants, publications, good practices identified, or policies addressed.

GOOD PRACTICES


consist in sharing your experience with your partners in order to find the best way to deal with a common issue or challenge.

REALISATIONS

It is the produce of the co-financed activities. They reflect what has been realized in adequacy with the budget allotted to the project. It can be measured thanks to the realization indicators of the programme and they contribute directly to reach the results of the project.

CHAIN VALUE

All the agents necessary to have a real impact

A hand is shown pointing at a tablet screen. The background is out of focus, showing warm bokeh lights. The text 'SUBMIT YOUR PROPOSAL' is overlaid in large white capital letters.

SUBMIT YOUR PROPOSAL

VIA

eSudoe

[HTTPS://ESUDOE.INTERREG-SUDOE.EU/ACCESO?IDIOMA=PT](https://esudoe.interreg-sudoe.eu/acceso?idioma=pt)

CREATE YOUR ACCOUNT OR LOGIN

Interreg 
Sudoe

[Programa](#) [Projetos](#) [Resultados](#) [Comunicação](#)




eSudoe

05/06/2018



ESUDOE LANDING PAGE

- This is the dashboard. From here, you can manage all your INTERREG Sudoe proposals
- Click on "novo" to create a new candidature
- You can save and restart where you left



GENERAL DATA

- In this part, you need to enter all the general data and to create a profile for the beneficiaries to access the data concerning the project

The screenshot shows the 'Proposta de projeto' form. The section 'DADOS GERAIS DO PROJETO' contains several input fields: 'Nome do projeto', 'Atividade principal do projeto', 'Objetivo específico do projeto', 'Previsão de início', 'Previsão de fim', and 'Previsão de duração'. Below these, there's a section for 'Dados de contato do beneficiário' with fields for 'Nome do beneficiário', 'Email do beneficiário', and 'Telefone do beneficiário'. At the bottom, there's a section for 'Dados de acesso do beneficiário' with fields for 'Usuário do beneficiário', 'Senha do beneficiário', and 'Confirmação da senha do beneficiário'.

STRUCTURE OF THE ONLINE PROCESS

- This is the dashboard. From here, you can manage all your INTERREG Sudoeste proposals
- Click on "novo" to create a new candidature
- You can save and restart where you left

BENEFICIARIES & ASSOCIATE PARTNERS

- the beneficiaries are the entities entitled to perceive ERDF funds whereas the associate partners cannot

PAPER VERSION

- For each phase, do not forget to send the required paper version of the documents (see detailed list for each phase previously in the presentation)

FORMULÁRIO DE CANDIDATURA

▼ PARTE A - RESUMO DO PROJETO

- A.1 Identificação do projeto
- A.2 Resumo do projeto

▼ PARTE B - APRESENTAÇÃO GERAL DA PARCERIA

- Parceria
- Parceiros associados

▼ PARTE C - PLANO FINANCEIRO

- Plano financeiro 1ª fase

▼ PARTE D - DESCRIÇÃO DO PROJETO

- D.1 Pertinência do projeto
- D.2 Enfoque do projeto: objetivos, principais outputs e resultados previstos
- D.3 Plano de trabalho por grupo de tarefas (GT)

▶ PARTE E - PESSOA DE CONTATO

▶ DECLARAÇÃO DE RESPONSABILIDADE E DE COMPROMISSO DO BENEFICIÁRIO PRINCIPAL

- Declaração de Responsabilidade e de Compromisso do Beneficiário Principal (assinada)

▼ ANEXOS:

UTILITIES

CHECKLIST

Ensure that there is nothing missing in your application

<http://www.interreg-sudoe.eu/ficheros/ppt/LibreriaDocumentos/F3D33D0A-69D4-AB48-1172-65AOCCE41901.pdf/>

60 MINUTES WITH SUDOE

Weekly visioconference for you to ask your questions about the third call (available in Portuguese, French and Spanish)


[More details here](#)

ONLINE LIBRARY

<http://www.interreg-sudoe.eu/ppt/comunicacao/biblioteca-em-linha>

1.4 As despesas segundo as categorias de despesa no Programa Sudoeste

O quadro seguinte apresenta as diferentes categorias nas quais as diferentes despesas podem ser declaradas:

- | | |
|---|--|
| <ul style="list-style-type: none">1. custos de pessoal2. despesas com instalações e administrativas3. custo de deslocação e alojamento4. despesas com peritos e serviços externos5. despesas de equipamento6. despesas em obras e infraestruturas de pequena envergadura | <div data-bbox="392 856 930 999">7. receitas líquidas</div> <div data-bbox="930 856 1465 999"></div> <div data-bbox="1465 856 2005 999"><i>(ver ponto 8 desta ficha)</i></div> |
|---|--|

As categorias de despesa 1 a 5 estão definidas e as rubricas que as incluem estão descritas no Regulamento Delegado (UE) nº 481/2014.

CONTACTS

Joint Secretary

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**THANK YOU
FOR YOUR
ATTENTION!**